



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/497,006	02/02/2000	David R. Dempski	LUC-560	6965

7590 09/10/2003

PRIEST & GOLDSTEIN, PLLC
5015 SOUTHPARK DRIVE
SUITE 230
DURHAM, NC 27713

EXAMINER

KANG, PAUL H

ART UNIT	PAPER NUMBER
2141	7

DATE MAILED: 09/10/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	09/497,006	DEMPSKI, DAVID R.	
	Examiner	Art Unit	
	Paul H Kang	2141	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 16 June 2003.

2a) This action is **FINAL**. 2b) This action is non-final.

3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1,3,4 and 6-22 is/are pending in the application.

4a) Of the above claim(s) _____ is/are withdrawn from consideration.

5) Claim(s) _____ is/are allowed.

6) Claim(s) 1,3,4 and 6-22 is/are rejected.

7) Claim(s) _____ is/are objected to.

8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.

10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

11) The proposed drawing correction filed on _____ is: a) approved b) disapproved by the Examiner.

If approved, corrected drawings are required in reply to this Office action.

12) The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. §§ 119 and 120

13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

a) All b) Some * c) None of:

1. Certified copies of the priority documents have been received.

2. Certified copies of the priority documents have been received in Application No. _____.

3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).

a) The translation of the foreign language provisional application has been received.

15) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.

Attachment(s)

1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413) Paper No(s). _____.
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)
3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449) Paper No(s) _____.	6) <input type="checkbox"/> Other: _____.

DETAILED ACTION

Claim Rejections - 35 USC § 103

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. Claims 1 and 3 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka et al., US Pat. No. 6,366,298 B1, in view of Robinson, US Pat. No. 5,918,014.

3. As to claim 1, Haitsuka teaches a method for using a computer to gather information of an end user's visits to web pages and a duration of each visit (see Haitsuka, Summary and col. 5, line 23 – col. 6, line 3 and col. 6, line 34-45), the method comprising the steps of:

- (a) monitoring the web pages the end user visits (see Haitsuka, col. 5, lines 23-43);
- (b) recording the duration of each visit monitored in said step (a) (see Haitsuka, col. 2, lines 51-67 and col. 5, line 23 – col. 6, line 61);
- (c) saving information recorded in said step (b) in the end user's computer (Haitsuka, col. 5, lines 23-43 and col. 8, line 6 – col. 9, line 62); and
- (d) uploading saved information upon selective operation by the end user fro the end user's computer to a data processing computer, the information saved to the end user's computer

in said step (c) (information is transmitted to the server upon certain user action; see Haitsuka, col. 2, lines 51-67 and col. 5, line 23 – col. 6, line 61 and col. 8, line 6 – col. 9, line 62).

However, Haitsuka does not explicitly teach the method comprising the steps of (b) recording the date of each visit monitored in said step (a). In the same field of endeavor, Robinson teaches a system for providing information regarding web page access including the date of last access (see Robinson, col. 1, line 27 – col. 2, line 62 and col. 12, lines 56-67).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the date of access information, as taught by Robinson, into the web page access monitoring system of Haitsuka, for the purpose of enhancing the accuracy and quality of the monitored user usage data.

4. As to claim 3, Haitsuka-Robinson teach a method according to claim 2, further comprising the step of classifying a subject matter of each web page visited and recording the subject matter in said step (b) (see Haitsuka, col.6, lines 3-53).

5. Claims 4 and 6-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson, and further in view of Kunzinger et al., US Pat. No. 6,405,222 B1.

6. As to claim 4, Haitsuka-Robinson teach the invention substantially as claimed. Haitsuka-Robinson teach a method wherein the information saved in said step (c) is encrypted (see Haitsuka, col. 9, lines 53-62). However, Haitsuka-Robinson do not explicitly teach the use of compression techniques.

In the analogous art of distributed networking, Kunzinger teaches method of data compression for use in web based communications (Kunzinger, col. 9, lines 22-46).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the compression methods, as taught by Kunzinger, into the web page access monitoring system of Haitsuka-Robinson for the purpose of increasing data transfer efficiency, as well as for decreasing storage overhead.

7. As to claim 6, Haitsuka-Robinson-Kunzinger teach a method wherein the information saved in said step (c) is stored under an end user's user identification code (the user's personal profile, demographic information, as well as captured user interaction with web usage are unique to that user; see Haitsuka, col. 5, line 23 – col. 6, 53).

8. As to claim 7, Haitsuka-Robinson-Kunzinger teach the invention substantially as claimed. However, Haitsuka-Robinson-Kunzinger, as previously applied, do not explicitly teach a method wherein the user identification code is an alpha-numeric character. However, Robinson does teach the use of an alpha-numeric user identification code (see Robinson, col. 9, line 65 – col. 10, line 29 and col. 13, line 65 – col. 14, line 32).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the method of storing information under an alpha-numeric user ID, as taught by Robinson, into the web page access monitoring system of Haitsuka-Robinson-Kunzinger as previously applied, for the purpose of enabling efficient data storage and retrieval.

9. Claims 8-9 and 11-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson-Kunzinger, as applied above, and further in view of Davis et al., US Pat. No. 5,796,952.

10. As to claims 8 and 9, Haitsuka-Robinson-Kunzinger teach the invention substantially as claimed. However, Haitsuka-Robinson-Kunzinger do not explicitly teach a system and method wherein the step of uploading saved information upon selective operation by the end user further comprises:

requesting the end user to upload the saved information upon expiration of a user defined time interval, the saved information further includes URLs the user had previously visited and the duration of time the user has spent visiting the URLs;

selecting to upload the saved information;

prompting the end user for its user identification code or user name;

inputting the end user information on the end user's computer; and

uploading the user identification code and the saved information to a data processing computer without receiving any information from the data processing computer to be displayed to the end user.

In the same field of endeavor, Davis teaches a system and method comprising requesting the end user to upload the saved information upon expiration of a user defined time interval, the saved information further includes URLs the user had previously visited and the duration of time the user has spent visiting the URLs; selecting to upload the saved information; prompting the

end user for its user identification code or user name; inputting the end user information on the end user's computer; and uploading the user identification code and the saved information to a data processing computer without receiving any information from the data processing computer to be displayed to the end user (Davis, col. 1, line 16 – col. 3, line 67 and col. 4, line 3 – col. 5, line 56).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the method of saving and uploading information at predetermined times, as taught by Davis, into the system of Haitsuka-Robinson-Kunzinger for the purpose of reducing network traffic and latency.

11. As to claim 11, Haitsuka-Robinson-Kunzinger-Davis teach wherein monitored information is paired with an end user's identification code (Haitsuka, col. 6, lines 4-61; and Davis, col. 1, line 16 – col. 3, line 67 and col. 4, line 3 – col. 5, line 56).

12. As to claims 12 and 13, Haitsuka-Robinson-Kunzinger-Davis teach the computer wherein the processor passively monitors TCP/IP stack protocol or monitors the web browser cache to retrieve the monitored information (Davis, col. 1, line 16 – col. 3, line 67 and col. 4, line 3 – col. 5, line 56).

13. Claims 14 and 19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson-Kunzinger-Davis and further in view of Thomas., US Pat. No. 6,128,663.

14. As to claim 14, Haitsuka-Robinson-Kunzinger-Davis teach the invention substantially as claimed. However, Haitsuka-Robinson-Kunzinger-Davis do not explicitly teach the computer wherein the monitored information is compressed and encrypted before being uploaded. In the same field of endeavor, Thomas teaches encrypting and compressing demographic information (See Thomas, col. 11, line 18 – col. 12, line 22). It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the encryption and compression as taught by Thomas into the system of Haitsuka-Robinson-Kunzinger-Davis for the purpose of enhancing security features to prevent dissemination of private information.

15. Claims 10, 15-18, and 20-22 are a combination of the method steps of claims 1-9 and 11-14, and have similar limitations, except in method steps; therefore, claims 10, 15-18, and 20-22 are rejected under the same rationale.

16. As to claim 19, Haitsuka-Robinson-Kunzinger-Davis-Thomas teach the invention substantially as claimed. Haitsuka-Robinson-Kunzinger teach a method wherein the demographic data comprises the end user's age, sex, and address, among others (see Haitsuka, col. 5, line 59 – col. 6, line 3). However, Haitsuka-Robinson-Kunzinger-Davis-Thomas does not explicitly teach that the demographic data additionally comprises of ethnicity, nationality and physical disability.

Official Notice is taken (MPEP 2144.03) that demographic data such as ethnicity, nationality and physical disability were well known in the art at the time the invention was made. As exemplified by Shuman et al., US Pat. No. 6,161,071, Sutcliffe et al, US Pat. No. 6,249,282

B1, and Sone, US Pat. App. Pub. No. US 2002/0035560 A1, cited as relevant prior art but not relied upon, ethnicity, nationality and physical disability fall within categories of demographic data as was well known and widely accepted in the art. Additionally, these types of personal profiles are within the scope of Haitsuka-Robinson-Kunzinger-Davis-Thomas's teachings (See Haitsuka, col. 5, line 23 – col. 6, line 17).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated demographic data such as ethnicity, nationality and physical disability, as was well known in the art, into web page access monitoring system of Haitsuka-Robinson-Kunzinger-Davis-Thomas for the purpose enhancing the customization and personalization of data reach.

17. Applicant's arguments with respect to claims 1-22 have been considered but are moot in view of the new ground(s) of rejection. The Applicant argues that the prior art of record fails to teach the various newly added limitations. The new grounds of rejection teaches these limitations.

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after

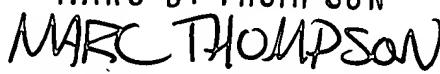
the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Paul H Kang whose telephone number is (703) 308-6123. The examiner can normally be reached on 9 hour flex. First Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rupal Dharia can be reached on (703) 305-4003. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.


Paul H Kang
Examiner
Art Unit 2141

MARC D. THOMPSON

MARC THOMPSON
PRIMARY EXAMINER